

Lead Like an Owner ©

Open to Members & Non-Members

*Registration is Mandatory

Join visiting guest speaker **John McKee, Managing Director of Linkubator** and writer of **"Star: Leadership Behaviors for Stellar SME Growth"** who will deliver a session entitled **"Lead Like an Owner"**

Learning Objectives:

To explore the core model for SME Growth, discussed in John's book **"Star"**

Vision – set your sights for future business success and consider the measures that track progress

Team-building – examine the team you have, the team you need and identify where you need help

Selling – explore the disciplines of selling internally (to your people) and externally (to your customers)

Managing – look at the key processes and value chain stages that create value for your company

Innovating – challenge yourself and your people to drive continuous business improvement

Walk away with a **complimentary copy** of John's book as well as the opportunity to discuss your own ambitions and leadership challenges face to face with John; an experienced, no-nonsense practitioner !

**CLICK HERE
FOR REGISTRATION**

**Registration is mandatory &
closes by Jan 31 - 2019**

linkubator
STRATEGY | LEADERSHIP | PERFORMANCE

Date :

February 4 , 2019

Time :

9:00AM – 11:00AM

Location:

**Dubai Chamber
15th Floor [HERE](#)**

Speaker's Bio & Workshop Objectives:

View [HERE](#)

*Your timely arrival is appreciated as the session will begin on time

*Free Valet Parking is available to guests at the Creek side parking of the Dubai Chamber building

DUBAI CHAMBER
DUBAI BUSINESS WOMEN COUNCIL